

## Biography – Helen Moody

Helen Moody is a freelance horticultural writer and PR consultant in the nursery & garden industry. She has written for nursery, cut flower and landscape industry journals in Australia and overseas. As a garden writer she has contributed to newspapers including the Sydney Morning Herald and Sun-Herald, all the main gardening magazines, and has written and contributed to several books including 'The Complete Book of Vegetables, Herbs & Fruit' and the 'Colour Guide to Bulbs and Annuals'.

Helen also works as a PR consultant and event manager in the horticultural industry, and undertakes research and specialist writing assignments. Clients include several top production nurseries, Irrigation Australia Ltd (IAL) and the Nursery & Garden Industry Association of Australia,

Helen was the coordinator of IAL's Home Garden Water Savings Program. This involved giving water savings talks at garden centres and garden clubs during the drought years and producing the 'Guide to Good Garden Watering' that has been widely distributed around the country. She also wrote the Fact Sheets used to support the URS WaterRight Gardens webtools that are available on various websites directed at gardeners in Sydney, Canberra and Adelaide. Helen was the publicity and promotions officer for the IAL's 2009 and 2010 conferences.

